

MACHCs 36th Annual Conference
“Access to Healthcare: Empowering Change”
Sponsorship Opportunities
September 20-21, 2018

We are excited to invite you sponsor our **36th Annual Conference** on September 20-21, 2018. This year the conference will be held at the Dover Downs Conference Center, Dover, DE.

The Mid-Atlantic Association of Community Health Center (MACHC) provides this annual informative and empowering program for our membership, partners, and collaborators to enable attendees to learn from one another and honor those who have been instrumental through the year in addressing the serious healthcare concerns facing Maryland and Delaware’s uninsured, low-income, and minority communities. . This conference seeks to share information and educate attendees on Access to Healthcare in all five breakout tracks - Finance, Operations, Clinical, Quality and HR/Workforce.

We know that you are dedicated to assisting our medical professionals by providing a large selection of products and services, and therefore we respectfully request your support in providing sponsorship for this conference. Listed on the next page are the various levels of sponsorship at which you may participate. **The deadline to register as a sponsor is September 1, 2018.**

Sponsor levels are:

Diamond Level Sponsors: \$10,000

Platinum Level Sponsor: \$7,500

Gold Level Sponsors: \$5,000

Silver Level Sponsor: \$ 3,500

Bronze Level Sponsor: \$2,500

AUDIENCE TO INCLUDE:

Health Center Chief Executive Officers, Chief Operating Officers, Chief Medical Officers, Human Resources , Chief Financial Officers Site Managers and other leadership staff.

ACCOMODATIONS:

To book overnight accommodations, please call 800-711-5882 and refer to code GMACA18.

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Diamond Level Sponsor: \$10,000 CEO Breakfast or Lunch

Opportunities:

- 30-minute presentation at exclusive Health Center CEO breakfast or lunch at Board Retreat in December, 2018
- One sponsorship per meal available

Benefits:

- Participation for two company representatives at Board Retreat breakfast or lunch
- Sponsor signage at breakfast or lunch

Annual conference participation includes:

- Full conference registration for two representatives
- Advertisement in conference brochure
- Sponsor signage in exhibit area
- Exhibit table at prime location in exhibit area
- Standard Sponsor Benefits

Platinum Level Sponsor: \$7,500 Awards Luncheon

Opportunities:

- Luncheon sponsor
- Four sponsorships available (two sponsorships per day)

Benefits:

- Participation in luncheon program
- Full conference registration for two representatives
- Advertisement in conference brochure
- Exhibit table at prime location in exhibitor hall
- Sponsor signage at luncheon
- Standard Sponsor Benefits

Platinum Level Sponsor: \$7,500 Red Carpet Experience

Opportunities:

- One sponsorship available

Benefits:

- Signage on pop up banner on backdrop on the Red Carpet
- Full conference registration for two representative
- One half page advertisement in conference brochure
- Exhibit table at prime location in exhibitor hall
- Standard Sponsor Benefits

Gold Level Sponsor: \$5,000 Breakfast

Opportunities:

- Breakfast sponsor
- Two sponsorships available (one per day)

Benefits:

- Participate in breakfast program
- Full conference registration for two representatives
- Advertisement in conference brochure
- Sponsor signage at breakfast
- Exhibit table at prime location in exhibit area
- Standard Sponsor Benefits

Gold Level Sponsor: \$5,000 Networking Reception

Opportunities:

- Reception sponsor
- Two sponsorships available

Benefits:

- Participate in networking reception
- Sponsor signage
- Full conference registration for two representatives
- Advertisement in conference brochure
- Exhibit table at prime location in exhibitor hall
- Sponsor signage at luncheon
- Standard Sponsor Benefits

Silver Level Sponsor: \$3,500 Breakout Track

Opportunities:

- One Break-Out Session Track
- One sponsorship per track (5) available

Benefits:

- Full conference registration for one representative
- One half page advertisement in conference brochure
- Exhibit table at prime location in exhibitor hall
- Sponsor signage at full session track
- Standard Sponsor Benefits

Bronze Level Sponsor: \$2,500 Plenary Sponsorship

Opportunities:

- Welcome/Plenary Session participation
- One sponsorships available

Benefits:

- Participate in plenary session
- Full conference registration for one representative
- One quarter page advertisement in conference brochure
- Exhibit table at prime location in exhibitor hall
- Sponsor signage at Plenary Session
- Standard Sponsor Benefits

Standard Sponsor Benefits - All sponsors will receive the following benefits, in addition to those designated for each sponsorship level:

- Standard 6 ft exhibit table
- Organization's name/logo with thank you promoted in the conference brochure
- Signage with name and logo displayed during sponsored event
- List of conference attendees
- Networking breakfast and lunch for two days with conference attendees
- Networking reception

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APPLICATION FORM

Please type or print neatly: (this information is important for badge information and official exhibitors' list)
(Additional sponsors will be required to register online as a paid attendee)

Name of Contact: _____ Name of Representative On-Site: _____

Sponsor/Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email _____ Website: _____

Contact Person (for display and logo): _____

ELECTRICAL POWER (subject to availability)

_____ I would like to request electricity for my booth.

PLEASE CHECK EXHIBIT/SPONSORSHIP LEVEL:
(Contact MACHC to discuss additional sponsorship opportunities)

Diamond Level Sponsor: _____ \$10,000

Platinum Level Sponsor: _____ \$7,500

Gold Level Sponsors: _____ \$5,000

Silver Level Sponsor: _____ \$3,500

Bronze Level Sponsor: _____ \$2,500

For consideration, a check made payable to the Mid-Atlantic Association of Community Health Centers must accompany this application.

Name of Responsible Party Signature of Responsible Party Date

CANCELLATION/REFUND POLICY:

No refunds or cancellations will be accepted after receipt of application by the Mid-Atlantic Association of Community Health Centers.

PLEASE RETURN APPLICATION WITH PAYMENT TO:
Mid-Atlantic Association of Community Health Centers
4319 Forbes Boulevard
Lanham, MD 20706
Attn: Deitra Bell
301-577-0097, ext. 123, 301-577-4789 - fax
Email: deitra@machc.com

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CHECKLIST

- Complete Application
- Send Check and Application to MACHC: Attn: Deitra Bell
(Deadline September 1, 2018)
- Email Deitra Bell your organizations logo @ deitra@machc.com
(Deadline September 1, 2018)
- Email Deitra Bell your organizations program guide ad deitra@machc.com
(Deadline September 1, 2018)
- Register for conference on MACHC website as a sponsor (complimentary)
(Deadline September 1, 2018)

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