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**PhyTEL Launches Strategic Partnership with Mid-Atlantic
Community Health Center Association**

*Community Centers Will Use PhyTEL Population Health Management Tools
to Improve Patient Outcomes and Build Medical Homes*

Dallas - April 25, 2011 – [PhyTEL](#), the leader in [physician-led health improvement](#), and the [Mid-Atlantic Association of Community Health Centers \(MACHC\)](#) have formed a strategic partnership under which MACHC will support utilization of PhyTEL's population health management tools by its member community health centers in Maryland and Delaware. [PhyTEL's Proactive Patient Outreach](#) solution will serve as a vehicle to help MACHC members improve patient outcomes, build patient-centered medical homes, and show meaningful use of their electronic health records so they can qualify for government financial incentives.

"Our relationship with PhyTEL will help us provide our health centers the tools that they need to automate patient engagement and improve outcomes," said Miguel McInnis, CEO of MACHC. "PhyTEL's proven ability to reach out and reconnect with patients for recommended preventive or chronic care is crucial to our members as they strive to create patient-centered medical homes."

MACHC, a 29-year-old membership organization based in Lanham, Maryland, provides community development services, technical assistance and training, as well as policy development and advocacy to its community health centers that serve about 265,000 patients. [Baltimore Medical System Inc.](#), a MACHC member that operates six community health centers in Baltimore, has been using PhyTEL's Proactive Patient Outreach solution successfully for several years.

All of MACHC's members have EHRs in various stages of implementation, McInnis noted, and several health centers participate in a patient-centered medical home pilot sponsored by the state of Maryland.

"We are gratified that MACHC has chosen to offer PhyTEL to its members, which provides essential health services in many communities," commented Steve Schelhammer, CEO of PhyTEL. "We look forward to a strong partnership in providing our population health solutions to more community health centers in the mid-Atlantic market."

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About Phytel

The premier company empowering physician-led population health improvement, Phytel provides physicians with proven technology to deliver timely, coordinated care to their patients. Phytel's state-of-the-art registry, which now encompasses 20 million patients nationwide, uses evidence-based chronic and preventive care protocols to identify and notify patients due for service, while tracking compliance and measuring quality and financial results. For more information, please visit www.phytel.com. Follow us on Twitter at <http://twitter.com/phytel>, and find us on Facebook at <http://facebook.com/phytel>.

About MACHC

[The Mid-Atlantic Association of Community Health Centers](#), a nonprofit membership organization and the Primary Care Association for Maryland and Delaware, supports CHCs that provide health care to medically underserved and uninsured patients. Its mission includes public policy development, community education, and representation of its members' interests in collectively adapting to an ever-changing industry and political environment. Among MACHC's members are community, migrant, public housing and homeless health centers. These community health centers are dedicated to providing quality primary care, dental and behavioral health services that are affordable and accessible to patients. [Find us on Facebook](#).